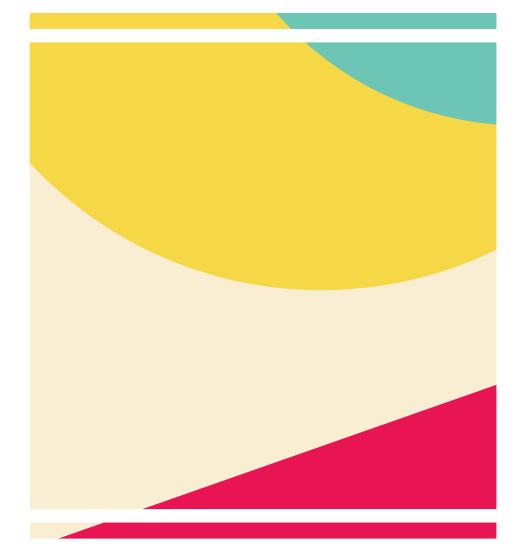
FCSTFWDSEPT27 THE LEADING TECHNOLOGY UCONN STAMFORD & INNOVATION CONFERENCE UCONN STAMFORD





SNAPSHOTS



1. **SNAP** SOME PHOTOS OF THE EVENT



2. TAG STAMFORD INNOVATION WEEK



@STAMFORD INNOVATION WEEK





@SI_WEEK



3. SHARE ON SOCIAL MEDIA



4. BE ENTERED FOR A CHANCE TO **WIN 1 OF 5 SWAG BAGS**

KEYNOTE SPEAKER

AMANDA SLAVIN

Catalyst Creative Founder & CEO





PETER WOODFORK

MLB SVP Operations

STEVEN ANGEL

NBA SVP Head of Games Analytics and Strategy





SHAWN NELSON

Lovesac Founder & CEO

DAVID LEHMAN

CT Department of Economic & Community Devlopment Commissioner





SCHEDULE

8:00AM - CHECK IN & REGISTRATION

8:30AM - WELCOME & OPENING REMARKS

8:35AM - SPONSOR REMARKS

8:45AM - MORNING KFYNOTF

Keynote: The Seventh Level of Engagement: Fostering Innovation Through Community and Brand Interaction Amanda Slavin. Founder ℰ CEO. Catalyst Creative

9:30AM - BREAK

9:45AM - SFSSION 1

Emerging Factors

The United Nations's AI for Good Platform- How Concerete Projects Promoting Beneficial AI are Shaping the Future Moderator: Reena Ninan. Anchor & Correspondent- CBS

News & CBSN

Speaker: Neil Sahota. United Nations A.I. SME

Emerging Factors

Augmented & Virtual Realilty Trends and Insights—A Talk with Industry Insiders

Moderator: **Hugh Seaton**, General Manager, Adept Reality Speakers: **Lyron Bentovim**, President & CEO, Glimpse Group; **DJ Smith**, Co-Founder & Chief Creative Officer, Glimpse

Group

Driving Innovation

Scrawny Startup or Big Fat Company...the Challenges of Lean

Bob Dorf, Entrepreneur in Residence, Columbia University School of Business, Co-Author The Startup Owner's Manual

Multi Purpose Room

ROOM

Welcome Center

GenRe Auditorium

GenRe Auditorium

GenRe Auditorium

GenRe Auditorium

> Art Gallery

10:15AM - BREAK

10:30AM - SESSION 2

ROOM

Emerging Factors

Trendspotting: Your Future Customer—Emerging Consumer Behavior and Digital Media Trends

Moderator: Dan Taylor, President and Creative

Director, Taylor Design

Speakers: **Abhijit Shome**, Vice President, Global Digital Marketing, Mastercard; **Chris Epple**, Vice President, Consumer Marketing, Harman International; **Matthew Quint**, Director, Center on Global Brand Leadership, Columbia Business School; **Ken Krasnow**, VP Omni-Channel Marketing, Henkel

The Big Picture

Innovating Investing: Women on the Rise
Speaker: Sarah Broderick, CEO, FEAT Capital ℰ
Amp Advisory: Alison Malloy. Managing Director, CT

Innovations

11:00AM - BREAK

11:15AM - SESSION 3

The Big Picture

The Challenge for Business and Society: From Risk to Reward

Speaker: **Stanley Litow**, Vice President of Corporate Citizenship & Corporate Affairs, IBM & President, IBM Foundation

Emerging Factors

Smart Cities 2030—What Does the City of the Future of American Cities look like in the Mid-term?

Speakers: **Mike Barlow**, Award-winning Journalist and Co-Author of Smart Cities, Smart Future: Showcasing Tomorrow; **Cornelia Levy-Bencheton**, Author & Principal at CLB Strategic Consulting, LLC

Driving Innovation

How WWE has become a Dominant Player in Digital

Moderator: **Reena Ninan**, Anchor & Correspondent, CBS

News and CBSN

Speaker: Rajan Mehta, EVP & CTO, WWE

11:45AM - BRFAK

GenRe Auditorium

Multi Purpose Room

GenRe Auditorium

> Art Gallery

Multi Purpose Room

12:00PM - SESSION	4
Emerging Factors	

Blockchain and Digital Assets—Considerations for Companies looking to Implement Blockchain Solutions or Engage in the Digital Assets Ecosystem

Moderator: **Shannon Malkin Daniels**, Chairwoman, SiW and Founder & CEO, encaptiv

Speaker: Amy Steele, Partner, Deloitte

Driving Innovation

How Great Leaders Create Impact, Inspiration, and Innovation

Speaker: Ron Ashkenas, Principal, Ashkenas Consulting LLC

Broader Context

Cyber Security Insights—How to Protect Your Most Valuable Asset, Data

Speaker: **Ariel Evans**, CEO, Cyber Innovative Technologies

12:00PM - LUNCH

1:15PM - SESSION 5

Emerging Factors

The Evolution of AI in Investment Management

Moderator: **Matthew Garrett**, Founder, Strata Analytics Speakers: **Prashant Budania**, AI Research Engineer, AlphaSense; **Richard Duan**, Managing Director, Diaconia

Solutions LLC

Driving Innovation

Remaining Relevant Amidst Constant Disruption

Moderator: **Shannon Malkin Daniels**, Chairwoman, SiW and Founder & CEO, encaptiv

Speaker: Tim Kane, CEO, Goodway Technologies Corp

1:45PM - BREAK

2:00PM - SESSION 6

The Big Picture

Creating and Protecting Long-term Value Through Sustainability

Speakers: **Kristen Sullivan**, Partner, Deloitte & **Nick Gogerty**, CEO/Co-founder, SolarCoin Foundation

Broader Context

The Future of Work—Creating and Managing Distributed, Nimble Teams

Moderator: Shannon Malkin Daniels, Chairwoman, SiW,

Founder & CEO, encaptiv

Speaker: Jim Ray, Senior Advocate, Slack

ROOM

GenRe Auditorium

> Art Gallery

Multi Purpose Room

GenRe Auditorium

Multi Purpose Room

GenRe Auditorium

Multi Purpose Room

RNNM **2:30PM -** BRFAK 2:45PM - SESSION 7 **Driving Innovation** Steering the Big Ship - Driving Innovation at Scale in Your **Organization** Moderator: Shannon Malkin Daniels, Chairwoman, SiW, Founder GenRe & CEO, encaptiv Auditorium Speakers: Margaret Feeney, Head of Innovation, U.S. NatWest Markets; David O'Malley, Senior Director of Product Strategy at GE Healthcare; Nikki Mamuric, Founder & CEO of Sprout Innovation Co **Driving Innovation** Multi Purpose The C Factor: How Connection Drives Innovation Room Speaker: **Alan Samuel Cohen.** Executive & Team Coach. Author 3:15PM - BRFAK **3:30PM** - SESSION 8 How Major League Sports are Leveraging Technology to Drive **Customers Experience** GenRe Moderator: S.E. Cupp. Host & Political Commentator, CNN Auditorium Speakers: **Peter Woodfork**. SVP Operations, MLB & **Steven Angel**. SVP Head of Game Analytics and Strategy, NBA 4:15PM - BRFAK 4:30PM - FFATURED SPEAKER GenRe **Designed For Life** Auditorium Speaker: Shawn Nelson, Founder & CEO, Lovesac 5:00PM - CLOSING REMARKS GenRe Speaker: David Lehman, Commissioner, CT Department of Auditorium Economic & Community Development 5:15PM - THANK YOU GenRe Auditorium Speaker: Charter Communications

JOIN US FOR AN AFTER PARTY AT THE HALF FULL OKTOBEERFEST IN MILL RIVER PARK AT 6PM (MUST BE 21+)

GenRe

Auditorium

5:25PM - CLOSING

encaptiv

Speakers: Jon Winkel, Founder & Executive Director, SiW;

Shannon Malkin Daniels, Chairwoman, SiW, Founder & CEO,

NOTES



VISIT SIWEEK.ORG